**Kerr Village BIA Board Meeting**

**Minutes**

**Thursday, July 28, 2016**

**Kerr Village BIA Office**

**B-363 Kerr Street**

**Present:**

Doug Sams, Executive Director

Dean MacLean, Chair

Dr. Brett Warren, Vice Chair

Terry Hutchison

Janis Smith

Chris Stadnik

Dave Walsh

Steve Clayton

Cathy Duddeck

Robert Nashat

Allan Kowall

**Absent:** Don Wilson

**Minutes:** Doug Sams

**Regrets:**

**Proxy:**

**Guests:**

**Dean MacLean called the meeting to order at 8:07am**

**Pecuniary Interest: None**

Motion to adopt the Minutes from June 23, 2016 Moved by Dave second by Janis, motion passed.

**COMMITTEE REPORTS:**

**Sponsorship:**

Dean: talked about ideas for sponsorship. Have a count of people at the two gates and wrist bands green of age to drink and red not of age to drink. Bands Keep Kerrfest Free-Donate.

Also came us with the idea of a Fence Sponsorship Banner. Set the price point at 395.00. The banner will be returned to the sponsor. Banner size is 4’x3’.

Fence will go up on Thursday so that all the banners can be placed there before the event.

Cathy said that she and Ray would purchase a fence banner.

There was discussion about how the wrist bands allow us to extend our brand.

Also was discussed if there was someone who would be willing to do a promotion with the bracelet.

Dean reminded everyone that all the board was working together on sponsorship.

**Development:**

Terry- Will set up a meeting for next week.

Cathy- Sub committee received a report about economic study in Oakville. It will come out of committee and go move forward through committee and eventually go to Council. Can go online to view report with opportunity to now make comments.

Terry- nothing further to report on Development.

**Street Scaping:**

Dean- Tree lights have been re done and covered GFI’s have been installed. Should reduce GFI’s that need to be reset. Torn banners have been replaced. Planters and baskets are out.

Graffiti on benches has been repaired.

Discussed wheeled cart program with the bins.

**Special Events**

Janis-Gave report on July Market-1478 people. Comments have been positive except for one merchant was upset with the Market because they felt one product infringed on their product.

A visit was paid to the Merchant and the concept of the Market was explained.

Discussed volunteers for the Market.

Doug: Reported on press release and website that has been created; kerrfest.ca

Will touch base with Yellow Robot on Social Media for Kerrfest.

Dean- Special events committee meets every Thursday around 11am and everyone is welcomed to attend.

Dean- Discussed options for beverages for Kerrfest trying to come up with best solution and option for our event. Asked for board members to express any concerns.

Dave- Discussed finalizing bands and skateboard zone.

**Strategic Plan:**

Robert-nothing to report

**Finance:**

Dean-gave a report on finances, HST and has touched base with First Ontario regarding accounts.

**Nomination:**

Dean- discussed process for filling vacated seat on Board.

Allan- made point about absence without sending regrets.

It was decided to wait on motion regarding vacant seat or seats until further information was gathered.

Further discussion will take place at the next board meeting.

**Communications:**

Chris: no new business to report.

Yellow Robot monthly report was discussed and what tasks had been completed.

Discussion took place on a couple of different items.

**Long Term Planning:**

Cathy gave report on 42 Lakeshore Rd W and will meet with owners on site. Gave report on another property that people are interested in developing.

Dean-talked about development on a block that an owner would like to develop and be able to go up in height 4-6 stories.

Discussion then commenced on the application process and the length of time that it does take.

Dean-asked question about Senior Centre and what was happening.

Cathy-gave a response on Senior Centre relocation and who might go in there.

**ED Report:**

Quick Stop Parking

Culture Days 3rd Week of September

Won-Declared Winner of Canada Flag Day Challenge

Completed Web Site for Kerrfest. Kerrfest.ca

New Framing and Art Gallery Shop Opened Up in Old Montana Furniture location

**New Business:**

No new business

**Motion** to receive reports made by Cathy second by Allan. **Motion Passed**.

**Motion** to adjourn made by Cathy second by Dave. **Meeting Adjourn**